



Basic Statistics for Psychologists

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Product Description

Written by an experienced teacher of statistics, the new edition of this accessible yet authoritative textbook covers all areas of undergraduate statistics and provides a firm foundation upon which students can build their own knowledge. Featuring new chapters on Bayesian and multiple regression analysis, this book gives students a working understanding of how to conduct reliable and methodical research using statistics. Brysbaert illustrates the key concepts using examples from psychological research, with clear formulas and explanations for calculations. With helpful chapter-by-chapter guidance for carrying out tests using SPSS, as well as coverage of jamovi and JASP software, this book aims to develop students' confidence in statistical analysis, and to take the fear out of the topic. It offers an easily navigable layout filled with features that help learners to avoid common pitfalls and check their understanding along the way. This engaging and informative guide is essential reading for undergraduate psychology students taking courses in research methods and statistics. New to this Edition: - Chapters on Bayesian analysis, mixed-effects models, and multiple regression analysis - Coverage of jamovi and JASP, two free statistical packages
