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Product Description

Built to focus on what matters to students in today's high-tech, globalized world, Dean Karlan and Jonathan Morduch's Economics represents a new generation of products, optimized for digital delivery and available with best-in-class adaptive study resources in Mc-Graw Hill Connect. The second edition delivers core economic concepts along with exciting new ideas in economic thought and strives to keep students engaged by confronting issues that are important in the world. This text combines a familiar curriculum with material from new research and applied areas such as finance, behavioral economics, and the political economy. Students and faculty will find content that breaks down barriers between what takes place in the classroom and what happens in our nation and broader world, with applications that are driven by empirical evidence, data, and research. Karlan and Morduch show students that economics is a tool to better one's own life and promote better public and business policies in the world. At the same time, this second edition challenges students to reach their own conclusions about what better really means.
