

Public Speaking: Choices and Responsibility

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Product Description

PUBLIC SPEAKING: CHOICES AND RESPONSIBILITY, 2e delivers a practical, up-to-date resource that will sharpen your public-speaking skills and empower you to make the best choices for your speech audience and situation. Hands-on applications enable you to analyze what you learn and immediately put it into practice. The Second Edition includes new coverage of Monroe's Motivated Sequence, discussions of TED talks and PechaKucha, extended treatment of fallacies, and expanded emphasis on outlining. New Remix features apply the latest research in business and social science to public speaking skills. In addition, MindTap digital learning solution provides an array of tools and apps to help you maximize your course success. PUBLIC SPEAKING will help you master your skills -- and use them to make a difference in your career and your community.