

About Time: Fashion and Duration

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Categories: [ARTS](#), [Fashion & textiles: design](#), [INDUSTRIAL / COMMERCIAL ART & DESIGN](#), [Textile design & theory](#)



Product Description

Traces fashions from 1870 to the present along a conceptual, disruptive, and nontraditional timeline of fashion history About Time: Fashion and Duration traces the evolution of fashion, from 1870 to the present, through a linear timeline of iconic garments, each paired with an alternate design that jumps forward or backward in time. These unexpected pairings, which relate to one another through shape, motif, material, pattern, technique, or decoration, create a disruptive fashion chronology that conflates notions of past, present, and future. Virginia Woolf serves as ghost narrator, and excerpts from her novels reflect on the passage of time with each subsequent pairing. A new short story by Michael Cunningham, winner of the Pulitzer Prize for Fiction for *The Hours*, recounts a day in the life of a woman over a time span of 150 years through her changing fashions. Scholar Theodore Martin analyzes theoretical responses to the nature of time, underscoring that time is not simply a sequence of historical events. Fashion photographer Nicholas Alan Cope captures 120 fashions with sublime black-and-white photography. This stunning book reveals fashion's paradoxical connection to linear notions of time.
